

PRODUCT DETAILS & PRICING

Hair Science is pleased to offer the following video production packages for hair loss physicians and hair restoration practices

BASIC

30 minutes of studio time
1 interview
1 round of revisions
company logo included
6 months of hosting
embed capability
captured at a conference

\$1695

STANDARD

60 minutes of shooting time
1 interview
2 rounds of revisions
company logo included
12 months of hosting
embed capability
video ID tracking
shot on location at your practice or your office

\$2995

PREMIUM

4 hours of shooting time
Up to 3 interviews
3 rounds of revisions
company logo included
12 months of hosting
embed capability
video ID tracking
graphics/animation included
shot on location with patient testimonials, procedural demonstrations and more

\$4995

What is involved with producing a Hair Science video?

We make video production easy and convenient. We will send you a standard set of interview questions and logistical information in advance of the video shoot. Lighting, equipment, make-up, and a professional interviewer will be waiting for you. We recommend setting aside at least thirty minutes for the entire process (and more if we are shooting on site).

What happens after the interview?

Our post production team begins work immediately on your interview. You can expect a rough cut within 72 hours of your shoot. After reviewing the footage, you can provide feedback to our team which we will incorporate into a final product.

Where can I place the final video?

We will give you a code that will allow you to embed the video on any web page. Most of our clients use the video on their website and link back to that page via a press release.

How are graphics and b-roll used to improve the video?

Your company logo will be included in the video and is typically placed in the lower bar next to the interviewees name and title. Premium clients may provide us with up to ten graphics or animations to include in the video. The Hair Science brand will appear at your discretion and can provide a qualified third-party testimonial for your business.

What is Hair Science Distribution

All Hair Science videos are distributed via HairSci.com. We will also work with you to promote your practice in other ways.

What is video tracking?

Our tracking technology will capture detailed information on each view of your video including who watched it, how long they watched it and much more. We'd be happy to send you a sample report.

Contact Us @ 617-281-3466 | HairSci.com